

Message Text

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PAGE 01 BRISBA 00144 240215Z

ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 ICA-20 /041 W

-----036984 241058Z /14

R 240125Z APR 78

FM AMCONSUL BRISBANE

TO SECSTATE WASHDC 1081

INFO AMEMBASSY CANBERRA

AMEMBASSY WELLINGTON

AMEMBASSY PORT MORESBY

AMEMBASSY SUVA

AMCONSUL AUCKLAND

AMCONSUL MELBOURNE

AMCONSUL PERTH

AMCONSUL SYDNEY

UNCLAS BRISBANE 0144

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXP, AS

SUBJ: IMC "MINI-OFFSITE" EXHIBITIONS

REF: (A) SYDNEY 0859 (B) STATE 098673 (C) SYDNEY 0895

1. POST WOULD WELCOME SUITABLE IMC "MINI-OFFSITE" EXHIBITIONS IN BRISBANE, GOLD COAST, TOWNSVILLE OR DARWIN. GOLD COAST LOCATION COULD ATTRACT AUSTRALIA-WIDE PARTICIPATION IF SHOW HELD AT TIME OF APPROPRIATE NATIONAL CONVENTION FOR PRODUCT THEME. BASED ON HIGH LEVELS OF LOCAL INTEREST IN PREVIOUS CATALOG, VTR AND TRAVEL SHOWS AND TRADE MISSIONS, BRISBANE WOULD BE AN IDEAL SITE FOR A VARIETY OF PROMOTION THEMES ESPECIALLY, FASTO FOOD EQUIPMENT, BUILDING AND CONSTRUCTION EQUIPMENT AND SUPPLIES AND HARDWARE, METAL WORKING EQUIPMENT, FOOD PROCESSING EQUIPMENT, OFFICE EQUIPMENT AND COMPUTERS AND ACCESSORIES, HI FI AND CB RADIO EQUIPMENT, AUTOMOTIVE PARTS
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ACCESSORIES AND REPAIR AND DIAGNOSTIC EQUIPMENT, FARMING EQUIPMENT AND SUPPLIES, AND CONSUMER GOODS, ESPECIALLY SPORTING, RECREATION AND SWIMMING POOL SUPPLIES AND EQUIPMENT. DARWIN, WHILE RELATIVELY SMALL, WOULD BE A GOOD LOCATION TO DISPLAY BUILDING AND CONSTRUCTION EQUIPMENT AND SUPPLIES AND CONSUMER GOODS. TOWNSVILLE, AS THE "CAPITAL" OF NORTH QUEENSLAND IS ALSO RELATIVELY SMALL BUT CONSUMER GOODS,

BUILDING AND CONSTRUCTION EQUIPMENT AND SUPPLIES, FARMING AND RANCHING EQUIPMENT AND MINING EQUIPMENT SHOWS WOULD PROBABLY BE WELL ATTENDED BY END USERS AND A FEW POTENTIAL IMPORTERS. AN IMPORTANT BENEFIT OF SHOWS IN DARWIN AND TOWNSVILLE WOULD BE THE GOOD WILL GENERATED BY SHOWING THE FLAG IN THESE RELATIVELY REMOTE AREAS.

2. ALL OF THE LOCATIONS MENTIONED HAVE SUITABLE DISPLAY SPACE. CONSULATE BRISBANE'S 1300 SQ FT COMMERCIAL/CULTURAL LIBRARY COULD ACCOMMODATE A SMALL SHOW.
CUMMINGS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BRISBA00144
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780174-0383
Format: TEL
From: BRISBANE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780425/aaaaavdo.tel
Line Count: 73
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: dad9c9a8-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 SYDNEY 859, 78 STATE 98673, 78 SYDNEY 895
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2874595
Secure: OPEN
Status: NATIVE
Subject: IMC \"MINI-OFFSITE\" EXHIBITIONS
TAGS: BEXP, AS
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/dad9c9a8-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014